

**IN THE
UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS: Roberto Licon et al.
SERIAL NO.: 10/798,709
FILING DATE: March 10, 2004
TITLE: System And Method For Selecting Content For Displaying Over
The Internet Based Upon Some User Input
EXAMINER: Paul Kim
GROUP ART UNIT: 2161
ATTY. DKT. NO.: 24207-10451

Response to Notice of Non-Compliant Amendment

Sir:

In response to the Notice dated January 23, 2008 regarding compliance of Amendment “C” filed on November 2, 2007, Applicants are submitting herewith a corrected section of that Amendment: